masalabox
FOOD NETWORK

Win an iPHONE 14 PRO

TOP 10 will get a chance to be a part of an **EXCLUSIVE FOOD SHOW**

Confirmed **VOUCHERS/CASHBACK** offers for all participants

Street Reel Contest

Powered by

EATFIT cakezone

Accepting Entries till - 15th November, 2022

Competition Guideline

How to Participate in the Street Reel Competition

- Make a reel showcasing any street food of India being made, served, tasted and/or reviewed and post in your Instagram profile.
- At the time of posting the video on your Instagram page, follow these steps:
    1. Invite **@masalabox** as a collaborator
    2. Start the caption with: Entry for @masalabox #streetreels competition
    3. Tag **@masalabox**, **@the_eatfit** and **@cakezonedelivery**
- Share your entry on your story saying - 'My Entry for **@masalabox** street reels contest and tag **@the_eatfit** and **@cakezonedelivery**
- Fill the form provided below with the link of your Instagram Post and some more details to officially submit your entry.

Submit your Entry

Points to Note

- Video duration should be 30-60 seconds & audio should be original (no insta music)
- Shaky, video with no audio, poor audio quality or old published videos will not be accepted.
- Brownie points will be given to informative videos with cinematic shots.

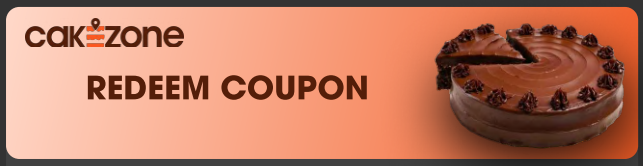
Contest Period

Deadline	Date
Accepting Entries till	15th November, 2022
Announcement of Top 25	22nd November, 2022
Public Voting	22nd November - 29th November, 2022
Announcement of Top 10 and Winner	6th December, 2022

For any further queries/clarifications, please DM us on our Instagram profile (@masalabox) or reach write to us at contact@masalabox.com

As promised, here are some rewards for you for signing up.

Cakezone



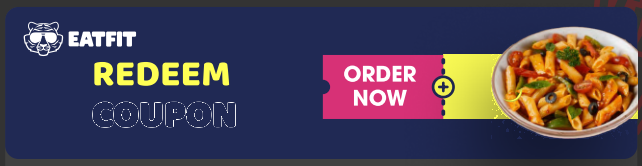
A voucher of Rs 100 off applicable on a purchase of Rs 250 and above

Coupon Code

SRCCZ100

Valid till 15th Dec, 2022

EatFit



Avail Additional 5% off on singles and subscriptions.

Coupon Code

SRCEF5

Valid till 15th Dec, 2022

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